

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:)	Customer No.:	35,554
)		
Ronald A. KATZ)	Confirmation No.:	4070
)		
Serial No.: 10/687,446)	Group Art Unit:	2614
)		
Filed: October 16, 2003)	Examiner:	Woo, Stella L.
)		
For: COMMERCIAL PRODUCT ROUTING)	Docket No.:	6046-101N7
SYSTEM WITH VIDEO VENDING)		
CAPABILITY)		

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

**AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION SUBMITTED WITH
REQUEST FOR CONTINUED EXAMINATION (“RCE”)**

Dear Sir:

In response to the final office action dated September 1, 2011, please amend the application as indicated in the following pages.

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.